

# Capricon

## Program Book Ad Template

### Quarter Page Horizontal (Grayscale)

#### Artwork Specs:

8" w x 2.625" h

(NO BLEED)

8"

#### Supported Formats:

- Adobe PDF (X-1a:2001 preferred)
- JPEG or TIFF (300 dpi at 100% scale)

#### Files Must Include:

- All pictures in TIFF or JPEG
- All type must be outlined (do not include fonts)
- Color must be converted to GRAYSCALE
- Embedded images: 300 dpi

Files should be 10mb or less

email ads to [publications@capricon.org](mailto:publications@capricon.org)

2.625"