

# Capricon

## Program Book Ad Template

Inside Back or Inside Front Cover (Full Color/CMYK)

Artwork Specs:

9" w x 11.5" h

(including bleed)

Safe Area: 8" x 10.5" Keep all logos/text/images within this area

Trim: 8.5" w x 11" h

Bleed: 1/4" all around

Supported Formats:

- Adobe PDF (X-1a:2001 preferred)
- JPEG or TIFF (300 dpi at 100% scale)

Files Must Include:

- All pictures in TIFF or JPEG
- All type must be OUTLINED (do not include fonts)
- Color must be in CMYK Mode (no PMS colors/No RGB)
- Embedded images: 300 dpi

Files should be 10mb or less

email ads to [publications@capricon.org](mailto:publications@capricon.org)