



CAPRICON 38

EXPANDING UNIVERSES

FEBRUARY 15TH-18TH 2018

WESTIN CHICAGO NORTH SHORE
WHEELING, IL

Capricon is an annual science fiction convention held in the Chicago area since 1980. The convention draws about 1,000 attendees from Chicagoland and many other states across the country. Many of the convention attendees are professionals with disposable income who spend time outside the convention dining, shopping and sightseeing. Advertising in the Capricon Program book is an excellent way to market to convention attendees since all attendees will receive a copy of the book.



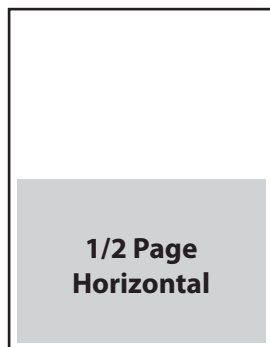
8.75" x 11.25" BLEED
8.5" X 11" TRIM

Professional Rate: \$400
Fan Rate: \$200



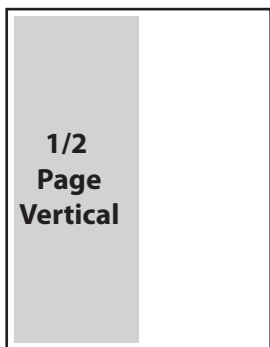
8" x 10.5"

Professional Rate: \$200
Fan Rate: \$100



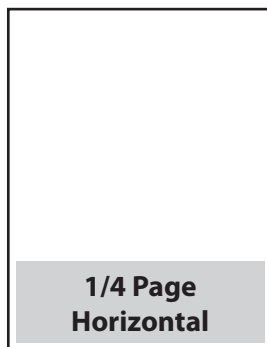
8" x 5.25"

Professional Rate: \$100
Fan Rate: \$50



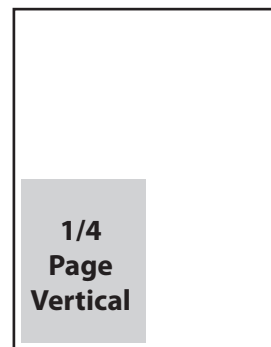
4" x 10.5"

Professional Rate: \$100
Fan Rate: \$50



2.625" x 8"

Professional Rate: \$50
Fan Rate: \$25



4" x 5.25"

Professional Rate: \$50
Fan Rate: \$25

ARTWORK SPECIFICATIONS

Supported Formats:

- Adobe PDF (X-1a:2001 preferred)
- JPEG or TIFF

Files Specifications for PDF:

- Images: All must be embedded in TIFF/JPEG format
- Resolution: All images should be 300 dpi at 100% scale
- Fonts: All type must be outlined (DO NOT include fonts)
- Color must be converted to GRAYSCALE*

*note: Only the inside covers are printed in Color.
Color submissions must be in CMYK/process color
(No RGB/Spot Colors)

ARTWORK TEMPLATES

PDF templates are available for all ad types.
Please email publications@capricon.org with
'Template Request' in the subject line

ARTWORK SUBMISSION

Email artwork to: publications@capricon.org
For space reservations & rate questions,
email: advertising@capricon.org

PAYMENT

Make all checks payable to:
Capricon
126 E. Wing St. #244
Arlington Heights, IL 60004

IMPORTANT DEADLINES:

Space reservation for ads due **December 8th, 2017** **Final artwork** for ads due **January 5th, 2018**